

Not all identity protection services are created equal.



**iDefend™** > { LifeLock  
Freecreditreport.com  
Prepaid Legal }

Browse the table below to learn why **iDefend™** is the best **whole** identity protection solution for keeping **your** identity private, secure and protected.

**iDefend™**

		LifeLock	Free credit report.com	Prepaid Legal
Free Credit Reports	✓	•	•	•
Personal Credit Report Guidance	✓			1-time
Credit Activity Monitoring	✓	•	•	•
Credit Bureau Fraud Alerts	✓	•	•	•
Public Records Monitoring	✓			•
Identity Theft Risk Score	✓			
Identity Theft Insurance	✓	Service Guarantee only	•	
Monthly Status Reports on Entire Identity	✓			
Whole Identity Recovery	✓	•		
Personal Identity Recovery Plan	✓			
Full Service Recovery (not just assisted)	✓			
Repeat Identity Theft Prevention	✓			
Notification if Your ID is Stolen	✓			
Reimbursement for lost wages	✓			
Restoration to Pre-ID Theft Status	✓	•		•
Help with prior occurrences of ID theft	✓			
Repeat Identity Theft Prevention	✓			
30 Day Risk Free Trial	✓	•		
Misleading / Annoying Commercials		•	•	
Monthly Cost	<b>\$14.99</b> Individual plan <b>\$24.99</b> Family plan including all children	<b>\$10.00</b> per adult <b>\$2.50</b> per child	<b>\$14.99</b> per adult <b>\$4.00</b> per child	<b>\$12.95</b> per adult <b>\$6.95</b> all children